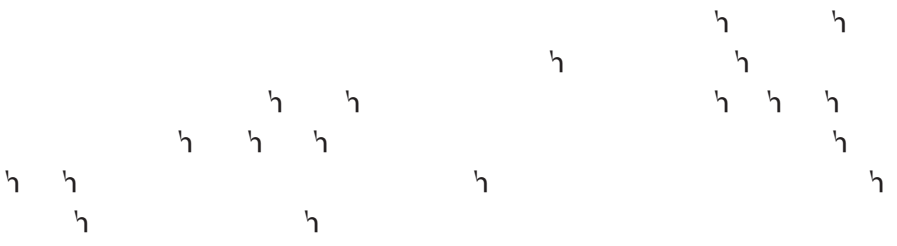


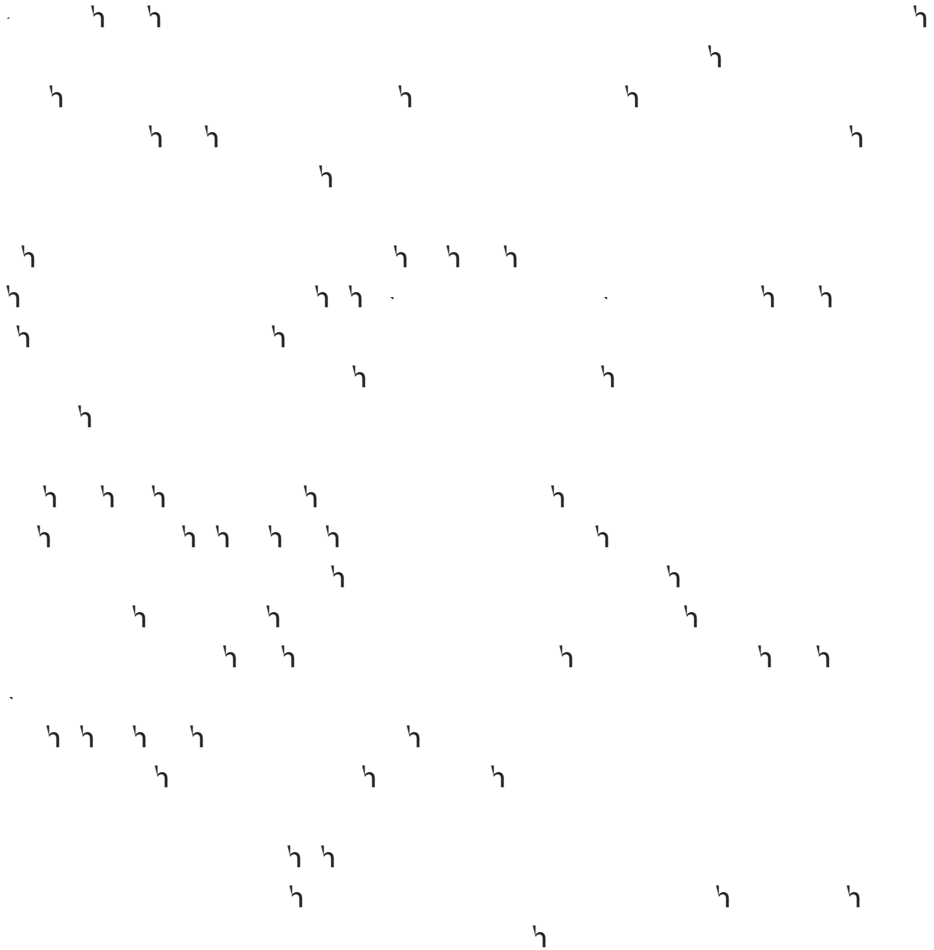
Why should churches bother with communications?



'The church is competing with all the other information we process daily.'



What does the role involve?



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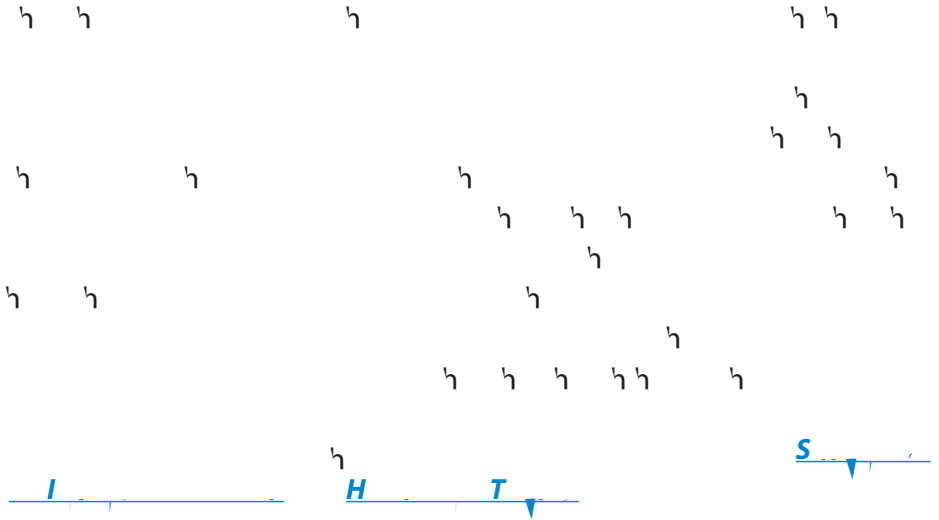
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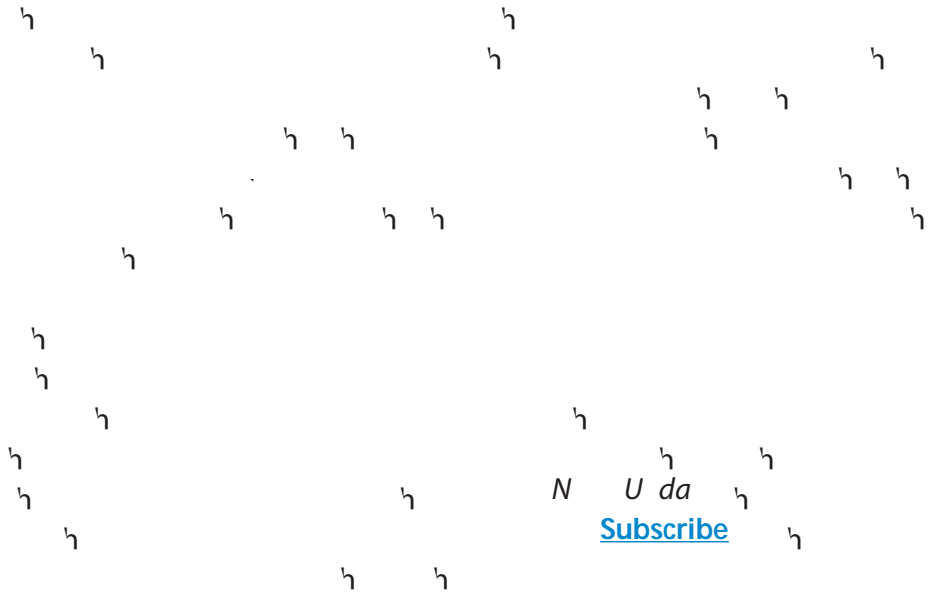




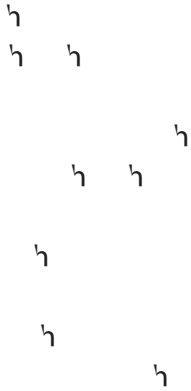
Social media



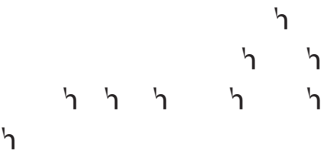
The golden rule



Training and on-going development



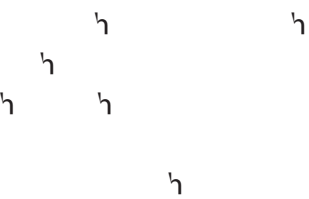
[information guides](#)



The last word



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This is one in a series of booklets designed to give information to those who have been asked to consider taking on a role in the United Reformed Church.

The booklets can be read and downloaded at www.urc.org.uk/ask

